

ZENO™

It's revolutionary.

It's fast. It's clinically
proven to get rid of pimples.



ClearPoint™ technology

Tyrell's proprietary ClearPoint technology delivers a precisely controlled heat dose to an acne lesion. This heat triggers a cascade of events that include induction of heat-shock protein responses and the subsequent killing of *P. acnes* bacteria, which is the causative agent in approximately 90% of all acne blemishes. This effectively reduces the inflammatory response and allows the skin to more quickly return to a healthy state. An internal PID controller chip continually modulates the temperature to a fixed range even under different skin and circulation conditions, and an integral digital timer controls the treatment time. The level of heat required does not cause skin damage. ClearPoint technology combines the latest scientific, medical, and electronic knowledge to create a safe, effective, clinically proven treatment for acne pimples.



ACTUAL SIZE

Clinically proven technology. Clear results.



Zeno is a portable, handheld electronic medical device that is clinically proven to clear acne pimples fast. Applying a precisely controlled heat dose directly to the pimple through a biocompatible metal pad, Zeno rapidly resolves an acne pimple with just two to three 2½-minute treatments spread over 12 to 24 hours. It is indicated for treatment of individual acne pimples in patients with mild to moderate acne. Best of all, it is safe for patients to treat occasional pimples at home.

PATIENT PHOTO
PRE TREATMENT

Enlarged sebaceous follicle and inflamed pustular eruption show proliferation of *P. acnes*.



PATIENT PHOTO
POST TREATMENT

Zeno's biocompatible metal pad applies precisely controlled heat to lesion during 2½-minute treatment.



PATIENT PHOTO
24 HOURS POST TREATMENT

Within 24 to 48 hours, *P. acnes* bacteria have significantly decreased, inflammation has subsided, and skin surface has returned to a clear, healthy state.

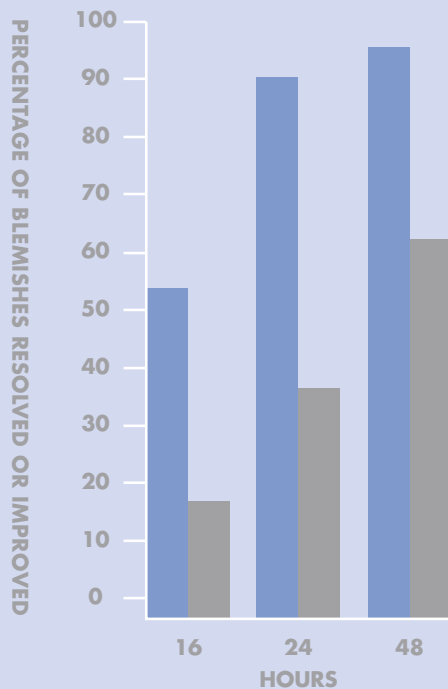


Clinical results prove Zeno works.

In a 14-day randomized, controlled, double-blind study assessing the safety and efficacy of Zeno for treating acne blemishes, 90% of blemishes treated with Zeno were resolved or improved within 24 hours. The FDA has reviewed these clinical trial results:

- 90% of blemishes were resolved or improved within 24 hours.
- 96% of blemishes were resolved or improved within 48 hours.
- 84% of blemishes were resolved or improved with only two treatments.

For a complete review of all clinical trial data, visit myzeno.com.



Zeno

Placebo

Patients empowered

Zeno does not replace or conflict with other therapies. It augments your practice by providing patients with a powerful new way to safely treat individual pimples between appointments. With Zeno, patients can see pimples resolved in as little as 24 hours. And, because Zeno is so effective, it can generate word-of-mouth sales, adding another revenue stream to your practice.



BEFORE



AFTER

ZENO

For more information about Zeno, call us or visit myzeno.com.

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Covered by one or more of the following patents:

U.S. Patents 6,635,075; 6,245,093.

